

St. Petersburg
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PRESS-RELEASE
WINTER HOLIDAYS AT NEW HOLLAND ISLAND

On 21 December the traditional annual New Year's Market at New Holland Island will commence its work in the courtyard of the *Bottle House* and last until 8 January. Fourteen kiosks with gifts and food, along with street hearths and chairs will be gathered around an 8-meter New Year's tree. Seven more participants of the New Year's Market, as well as children's master classes *Santa's Little Helpers Workshops* will be based in the Pavilion on the main walkway. On December 14, a New Year's tree market will open next to the main entrance of the *Bottle House* and work until December 31.

This year the charity kiosk of the New Year's Market will again host *New Year's Post* where anyone can leave a gift for people who found themselves in difficult life situations, but need the simplest things – support and care. The collection is organized for the wards of *Nochlezhka*, *AdVita*, *Anton's Right Here* Foundation, the regional branch of *Starost v radost*, the Center for homeless animals *Poteryashka*. Donations will be delivered to wards by volunteers.

The entire territory of New Holland Island has been decorated for the opening of the New Year's Market: another large Nutcracker has been added to the Island and took its post at the Foundry, joining the other three Nutcrackers, guarding the entrances of the *Bottle House*. All pavilions are decorated with spruce garlands, there is a pyramid of giant New Year's tree ornaments on the pontoon, and Moravian stars are lit on the trees. In the center of the Island there is a garlanded outdoor Ice Rink.

The programme of New Year's events will include performances of street orchestras in the *Bottle House* courtyard, *The Nutcracker* on the big screen, as well as children's New Year plays at and *Children Talk* space in *Commandant's House*.

On the days of the New Year's Market, *The Pavilion* will again offer *Santa's Little Helpers Workshops* organized by the *P.T.H. Creative Manufacture*. Here children from 6 years old with the assistance of Santa Claus's little helpers will learn to make traditional New Year decorations of different countries — from Mexico to Japan. Admission is free.

A pop-up project of the restaurant *Cococo* by Matilda Shnurova, known for its innovative cuisine, is open on the main alley near the entrance to the park. The kiosk will work until 15 March 2020 on Fridays, Saturdays, Sundays and public holidays from 11am to 11pm.

A collection of souvenirs with the symbols of New Holland Island is available at the Infocenter: hoodies with New Year designs, warm knitted sweaters, as well as candles, stickers and badges.

New Holland: Cultural Urbanization:

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OPENING TIMES

	December 21 – 31, 2019	January 1 – 8, 2020
Park*	Mon–Thu: 10:30 am – 10 pm Fri–Sun: 10:30 am – 11 pm December 31: 10:30 am – 10 pm	January 1: 12 pm – 11 pm January 2–8: 10:30 am – 11 pm
The Bottle House	Sun–Thu: 8 am – 11 pm Fri–Sat: 8 am – 2 am December 31: 8 am – 10 pm	January 1: 12 pm – 2 am January 2–8: 8 am – 2 am
New Year’s Tree Market	from December 14: Mon–Fri: 12 pm – 9 pm Sat–Sun: 11 am – 10 pm December 31: 11 am – 7 pm	–
New Year's Market in the courtyard of the Bottle House	December 21–30: 12 pm – 9 pm December 31: 12 pm – 7 pm	January 1: 12 pm – 10 pm January 2–8: 11 am – 10 pm
New Year's Market in The Pavilion	December 21–30: 12 pm – 9 pm December 31: 12 pm – 7 pm	January 1: 12 pm – 10 pm January 2–3: 11 am – 10 pm
The Ice Rink **	11 am – 10 pm	11 am – 10 pm
Santa’s Little Helpers Workshops in The Pavilion	December 21–22, 28–30: 12 pm – 8 pm December 23–27: 4 pm – 8 pm December 31: 12 pm – 7 pm	January 1: 12 pm – 8 pm January 2–8: 11 am – 8pm

*Last entry 30 minutes before the end of the park's opening times.

**The Ice Rink's opening hours are divided into sessions that last 1 hour each. Schedule of sessions, prices and rules of conduct can be found on newhollandsp.ru/rink

EVENTS AT NEW HOLLAND ISLAND

21, 22, 26 December and 3, 8 January The bands *Mosbras*, *ZeBrass*, *Olympic Brass* and vibraphonist Alexey Chizhik will perform in the courtyard of the *Bottle House*. Admission is free. Detailed schedule on the website newhollandsp.ru

31 December Like the previous year, two screenings of the classic production of the *The Nutcracker* performed by Bolshoi Theater under the direction of Yuri Grigorovich will be shown on the big screen. Screenings will run from during every skating session. Tickets can be purchased on newhollandsp.ru/rink

21 December – 8 January This year the programme of *Santa’s Little Helpers Workshops* is dedicated to New Year traditions of different countries. Participants of the workshops will learn how New Year is celebrated in India, China, Mexico and other countries, and learn how to make New Year’s ornaments, masks and decorations of different peoples.

PARTICIPANTS OF NEW YEAR'S MARKET IN THE COURTYARD OF THE BOTTLE HOUSE

New Year's tree market The shop *YolokMnogo* will offer fluffy Fraser firs, Danish spruces, real trees in pots and the best specimens from the Leningrad region. You can take your New Year's tree with you right away or arrange a home delivery on elokmnogo.ru

Banochki Jams and preserves made with the most unusual combinations of ingredients, peanut and chocolate pastes, salted caramel with various fillings and flavourings. banochki.com and jambar.gift

Snegi Warm and comfortable felt boots (valenki), produced in the village of Dolostsy, Pskov region. Valenki are made of felt with rubber sole and can be worn at home or outdoors in dry snowy weather snegi.co

Dymov.ceramics Painted handmade dishes, Christmas toys and decorations, gifts and sweets from Suzdal. *Dymov.Ceramics* has been producing collections of decorative ceramics, tiles and crockery for many years, including collaborations with contemporary artists and architects. dymovceramic.ru

Vintage shop Old Christmas toys, Bohemian glass, porcelain and ladies' jewelry from the last century from around the world.

Kraft Flowers Interior flowers and dried flowers, compositions for New Year and wreaths, gift sets, candles and home fragrances, handmade ceramics, toys and gift wrapping. kraftflowers.ru

Garage book kiosk Gifts for the whole family: brooches, warm hats and mittens, soft toys, notepads and weekly planners, hard candy and willow tea, as well as the Museum's signature souvenirs: Christmas candles, postcards, and gift wrap. bookshop.garagemca.org

Tricktrek Moving wooden toys: mechanisms, beasts, dragons, cars, brooches and New Year's tree decorations. tricktrek.com, woodgrandpa.ru, wooden-toy.ru

Los Churros Traditional Spanish dessert churros: golden choux paste sticks, served hot with powdered sugar, cinnamon and one of six sauces to choose from, from chocolate to ginger.

Charity kiosk and New Year's Post in New Holland Souvenirs, dishes, textiles, made by students and wards of the foundations *Anton's Right Here* and *AdVita*. All proceeds from the sale of souvenirs will go to charity. Gifts collection for wards of charitable foundations. outfundspb.ru, advita.ru

Kiosks of the Bottle House residents Cafes *Bekitzer*, *Russain Vodka Room*, *Dzamiko* and *Surf Coffee* based on the first floor of the *Bottle House*, have prepared special street food menus. At the kiosks in the yard you can try Israeli batsek dough balls, Russian pies, Georgian kutabs with cheese and herbs, as well as winter coffee drinks.

PARTICIPANTS OF NEW YEAR'S MARKET IN THE PAVILION

Sticks and twigs Unique vintage handmade dolls, New Year's wreaths, toys and compositions, salted caramel, coconut condensed milk and other unusual toppings in jars. instagram.com/sutchya_i_prutya and instagram.com/bravegoodies

Krugovorot Second life of interesting finds from all over the world bought at flea markets and antique shops: interior items, kitchen utensils, ceramics, New Year's decorations and toys.

Nakroy Tablecloths, napkins and table runners produced at Russian textile factories, using old sketches and technologies: Yeletsk laces, Yakovlevsk jacquard, Kostroma flax. nakroy.store

Peremena Cosmetics, perfumes, scented candles, badges, and accessories selected by the staff on the second floor of the *Bottle House*. Many items will be sold only at the New Year's bazaar. instagram.com/peremena_nh

Ptenci Market Children's shop from the second floor of *The Bottle* will offer gift sets in festive packaging: toys, giant coloring books, sets of cards, letters to Santa Claus, theater of shadows and many others. ptencimarket.ru

Twin Pins Vintage and antique jewelry from Europe, America and Asia. Cameos from the early 20th century, sparkling brooches from the 20s and 30s, the artistic style of the 60s and the disco of the 80s. twinpins.ru

True Knits Traditional wool mittens with northern and Baltic patterns, hand-knitted by residents of villages in the Pskov region. vk.com/clubtrueknit

ALSO ON THE ISLAND

The Ice Rink: from 16 November to 15 March, a large Ice Rink is open on New Holland Island. It covers an area of more than 2000 m² and is located right in front of the stage. The Ice Rink operates daily and is equipped with a cooling system that allows it to stay frozen in warm temperatures. newhollandsp.ru/rink (Mon-Sun: 11am – 10 pm)

Czech trdelnik: a kiosk on the main stage opposite the Ice Rink offers traditional Czech pastries and Dutch stroopwafels. [instagram.com/trd_spb](https://www.instagram.com/trd_spb) (Mon-Sun: 11am – 10pm)

Cococo: the kiosk on the main walkway, located near the entrance, is a pop-up project of the *Cococo* restaurant. Soups, grilled sausages and desserts are prepared here. kokoko.spb.ru (Fri-Sun: 11 am – 10 pm)

Kuznyahouse Winter Terrace: on weekends, *Kuznyahouse* opens a winter terrace with hearths, blankets, samovar and mulled wine. newhollandsp.ru/foundry (Sat-Sun: 12 pm – 11 pm).

NEW HOLLAND: CULTURAL URBANIZATION

In 2010, *New Holland Development*, an affiliate of Roman Abramovich's company *Millhouse, LLC*, won the tender for the restoration and renovation of New Holland Island, with the goal of creating a mixed-use complex that will serve as one of the epicenters of cultural life not only for St Petersburg, but for Russia as a whole. To help determine the concept and creative direction of the island's development, Millhouse turned to the Iris Foundation, a non-commercial initiative for the support and advancement of contemporary culture and art, launched by Daria Zhukova. This collaboration resulted in *New Holland: Cultural Urbanization*, a fresh approach to the restructuring and modernization of the territory, a monument of cultural and national historical significance. Following the success of the seasonal programs, the project investors decided not to proceed with the original plan to clear the territory to construct a new building. Instead, they chose to organize a full-fledged city park, complete with a modern and convenient infrastructure, which each and every person could find his or her place. The island continues to host cultural programs as well as grand-scale civic initiatives. Future plans for the development of the territory include not only commercial enterprises, but also cultural and educational institutions, research laboratories, and exhibition spaces, whose programming will be overseen by emerging specialists. *New Holland: Cultural Urbanization* helps recruit a team of architects, designers, and urban planners, as well as provide the cultural content for the island's programming and participate in the selection of partners and operators. In August 2016, the first phase of the project came to completion, with the launch of New Holland's park zone, and the island began to operate all year long. As of now, three historical buildings have been restored: the Foundry, the Commandant's House and the *Bottle House*. *House 12*, which is located on the Kryukov Canal embankment, is scheduled to open in early 2020.